

# Icon Communication 360

An intelligent, user-friendly platform designed to streamline emergency and routine notifications to residents, families, and staff.

## Right Information, Right People, Right Time

Use Communication 360 to send custom mass messages by text, email, phone or Alexa device.

Need to notify Book Club? Have an update for Assisted Living families? Send communications to designated, customizable groups or individual residents, staff, or family members.

Save time and leverage AI, Blueprint Templates and template cloning.

Intelligent reporting provides powerful datapoints on message history, deliverability, and content engagement.

## Unique Features

Automated Conversion to 19+ Languages

Multisite Reporting

Icon Inbox

Customizable Surveys

AI Template Generation

Community Messaging

Recipient Preferred Communication

On-Demand Messaging

Blueprint Templates

Smart Greetings

Internal Data Sharing

Multi-site Messaging

